

1 CLARIFY 2 CONNECT 3 CONVERT

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SALES NAVIGATOR

Customer Avatar (People) | Business Avatar (Companies)

Linked in Search

Relationship: 1st Connections, 2nd Connections, Group Members, 3rd + Everyone Else

School:
Industry:

Keywords:

Geography:

Title:
Seniority:

Company:
Function:

Authority Campaigns | Authority Elements

RE-CONNECT | VALUE | SURVEY | HANDSHAKE | CONNECT

Quick WINS (1st Degree) | **Steady LEADS** (2nd, 3rd Degree)

Appointment, Guide / Report, Value Video, Book, Webinar, Live Event

Calendar, Photo, Video, Testimonials, Media Mentions, Application

PROFILE | ARTICLE | LANDING PAGE | ARTICLE | PROFILE

WWW

Community Joined | Email Opt-In | Application Made | Meeting Booked | Event Registered

Phone Sales | Order Form

Client

OUR FAVOURITE TOOLS

WISTIA: VIDEO HOSTING, MARKETING COLLABORATION

stripe: PAYMENTS, SHOPPING CARTS, MERCHANT

click funnels: LANDING PAGES, FUNNEL BUILDER, SPLIT TESTING

calendly: CALENDAR SCHEDULE SYNCING

zoom: MEETING HOSTING, VIDEO RECORDING, WEBINARS

upwork: FREELANCING, OUTSOURCING, VIRTUAL ASSISTANT

WEBINARjam: EVERGREEN LIVE EVENTS, WEBINAR HOSTING

pipedrive: LEAD SCORING, OPPORTUNITIES, CRM